

Annual Report 2015-16

This Year's Highlights

1,583

particpants trained

\$1.83M

fundraised by participants

293

volunteer leadership opportunities

102

coaches employed

2,500+

people through event day marquees 1,295

hours of skilled volunteering

97

different groups trained

893,328

engaged on social media

660

hours volunteered at events

\$17M+

fundraised since 2005

13,500

participants trained since 2005





Our Vision

Transforming lives through improving health and wellbeing in the community and supporting the research, prevention, care and control of cancer

Our Mission

Engaging and inspiring individuals and the community to achieve personal health, wellbeing and altruistic goals.

Enabling and assisting fundraising to support innovation in the prevention, care and control of cancer

Our Values

"Fun, Fitness, Friends and Fundraising!"

Inspire, Motivate, Support, Empower

Chair's Message

Can Too Foundation transforms lives and communities by investing in two things: i) getting people fitter and healthier, mentally and physically, which assists in the prevention of cancer and other diseases, and ii) funding Australian cancer research.

- 1 in 3 cancers are lifestyle related
- 1 person is diagnosed with cancer every 4 minutes in Australia
- 1 person dies from cancer every 12 minutes in Australia
- 88% of research grants go unfunded each year

Can Too and our amazing participants and supporters are ticking a lot of boxes to be part of the solution to the issues above.

We are incredibly proud that Can Too has trained 13,500 participants to running, swimming and triathlon glory, and our people continue exercising long after a program has finished, transforming their lives and the lives of their families.

Through the incredible generosity of donors and supporters the Can Too Foundation has raised over \$17,000,000 including enough funding for 147 brilliant cancer researchers. But there is still work to be done to get more people fitter and funding cancer research.

We are extremely grateful to Macquarie Group Foundation, our Principal Supporter since Can Too was established in 2005. We are stronger through collaboration with major beneficiary Cure Cancer Australia and collaboration partner Cancer Council NSW. We are thankful to support incredibly generous people to work towards a world where anyone who is diagnosed with cancer will continue to live a full and happy life, despite treatment.

We look forward to transforming the health and well being of nearly 2,000 more Can Too participants next year and continuing to fund cancer researchers. Thank you for the part you play in this future.

Annie Crawford AM

Founder & Chair

CEO's Message

It gives me incredible pride to be sharing our results and highlights of FY16. This is our first full financial year since the Can Too Foundation became independent on 1 October 2014.

This year 1,583 people participated in our health promotion programs across running, swimming, and triathlon events while fundraising \$1.83 million for the prevention, care and control of cancer.



Our fundraising has been directed to ten early career cancer researchers through our major beneficiary Cure Cancer Australia and two major research projects through our collaboration partner Cancer Council NSW. We were also able to direct support to the Garvan Institute for research into rare cancers. Collaboration across the cancer space remains key to our strategy.

Our Results

This financial year we achieved 14% over budgeted net profit, and 32% of our participants were new to our run, swim and triathlon training programs. Post-program surveys indicate 90%+ of participants have high or very high satisfaction with our programs. We continue to improve our offerings through feedback implementation, and maintain our focus on delivering professionally coached, supportive programs, ensuring 95%+ of participants achieve their goal event. Looking at the social impact and return on investment of Can Too remains central to measuring our impact. A Social Impact Study completed pro bono by external consultants in October 2015 showed for every \$1 invested, the Can Too Foundation delivers \$3.58 in social benefit.

Our Challenges for 2016/17

Key challenges continue to be securing funding for our programs so we are able to leverage investment, get people fitter and healthier, and in turn raise valuable funds for research across all cancer types. We are very appreciative of the support of our Principal Supporter, Macquarie Group Foundation and partners Brooks and Finz. In addition, the incredible pro bono support from organisations including Minter Ellison, Pitcher Partners and Fancy Films, is much appreciated.

Can Too continues to leverage support given by individuals and small businesses through our Centurion program to fund individual training locations, and leverage investment into research. We continue to offer this opportunity broadly, working to increase the Centurion program during FY17.

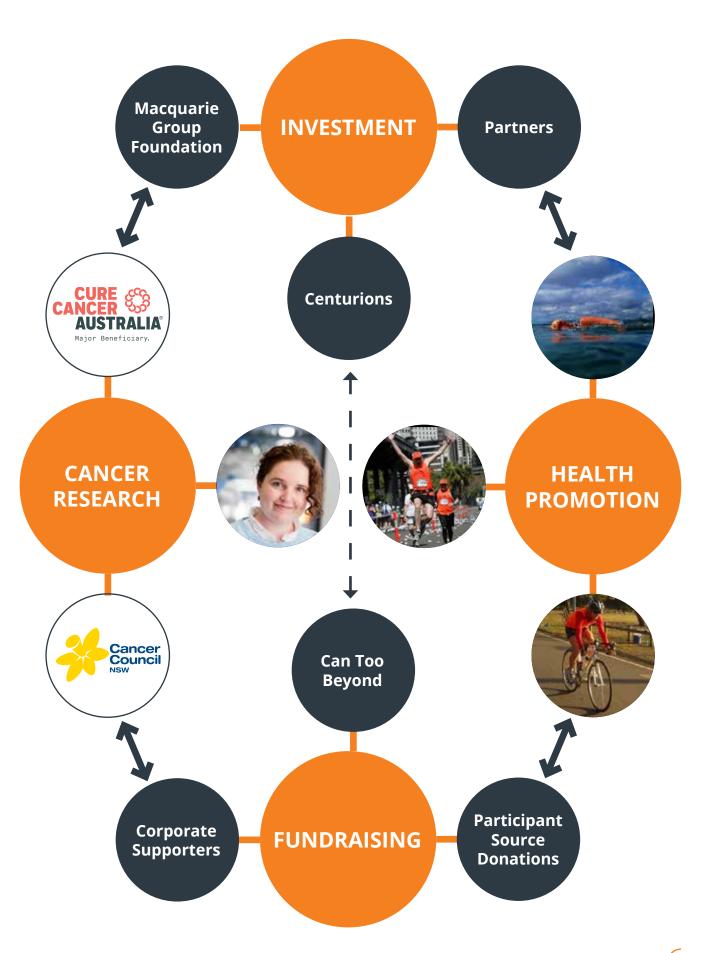
Thank You To Our Community

The Can Too community continues to inspire! Thank you to so many for embracing the Can Too culture and believing that together we can achieve incredible fitness and fundraising goals. To our inspiring volunteers, team captains, mentors, champions, donors, fundraisers and supporters, thank you for going above and beyond and for the amazing support you give to each other. To our small team of dedicated staff and our engaged and active Board thank you for all that you do. Can Too is a really unique community and we are well placed for another successful year!!!

Susannah Miall

Chief Executive Officer

Our Model – Leveraging Investment



Research Investment Since Inception



Blood Cancers

13 Research Grants

Skin Cancers

11 Research Grants





Bowel Cancer

7 Research Grants

Pancreatic Cancer

7 Research Grants





Brain Cancer

8 Research Grants

Prostate Cancer

17 Research Grants





Breast Cancer

24 Research Grants

Rare Cancers

4 Research Grants





Gynaecological Cancers

3 Research Grants

Cancer Genetics & Biology

23 Research Grants





Lung Cancer

4 Research Grants

Cancer Treatment

19 Research Grants





Children's Cancers

4 Research Grants

Can Too Foundation funds each cancer research grant for one year at a time. A single grant may be repeatedly funded to work across multiple research areas, for multiple years. In these cases individual research grants may be appear in multiple years of research funded, and be reflected in multiple cancer research categories.

Researchers & Projects Funded in 2016



Prof Neil WatkinsOsteosarcoma



A/Prof Phoebe Phillips
Pancreatic Cancer



Dr Dominik Beck Leukaemia



Dr Laura Bray Prostate Cancer



Dr Clare Slaney Immunotherapy



Dr Shweta TikooBreast Cancer



Dr Susan Woods Cancer Genetics & Biology



Dr Jyotsna BatraProstate Cancer



Dr Stephen Mattarollo Lymphoma



Dr Bree Foley Immunotherapy



Dr Sophie BroughtonCancer Genetics & Biology



Dr Zaklina KovacevicProstate Cancer

Our Community



Renee Cathcart

New York Marathon 2016

Every passing year brings new medications, trials, and fresh hope for those fighting to stay alive. Our donations fund the research necessary for these amazing breakthroughs. With every step I take, I remember why I am doing this, and think of the people that are going through cancer treatments, who would give anything to feel well enough to walk around the block, let alone run it. Thanks to the generosity of my colleagues, friends and family I've raised \$17,495 for cancer research so far.

Kieran Gallagher (KG)

Sydney Ocean Swim "Champion"

I love the ethos – I describe it as "selfish selflessness". You receive as much as you put in. Can Too programs empower through building independence, yet are also incredibly supportive and social. It's amazing watching people discover their inner power as they take on something as humbling as the ocean. As a Champion I share the journey, provide focus (and distraction), with a few tears and chuckles along the way. I've also fundraised over \$10,000. The fun is what's kept me coming back for a decade. And a love for high-vis orange, panda costumes, and hugs ... plenty of hugs.



Ashleigh Neil

Olympic Triathlon 2016



My favourite part of Can Too is training as a group; looking forward to every session (often in beautiful locations) knowing your team mates will lift you up when sessions get hard. The camaraderie from the Can Too community is so valuable in hitting training goals, and helped me fundraise nearly \$3,500. My coaches taught me many effective race techniques that helped me to win first place in my age category. It feels great to be a part of something bigger than myself, giving back my time and support to work towards a cancer-free future. And triathlon is now my favourite event because I get to train AND eat – my two favourite things!

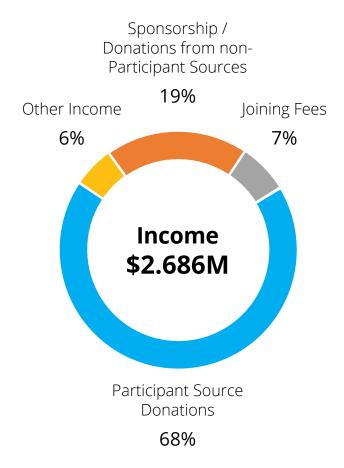
Board of Directors

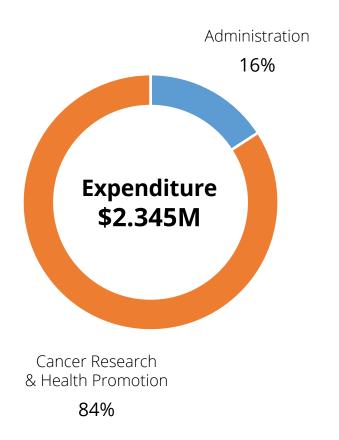
| Annie Crawford AM Chair & Founder Appointed Apr 2014 | Council Member & Ambassador, Opportunity International. Bachelor of Arts Social Work, Sydney University. Graduate, Australian Institute of Company Directors (AICD). Member of the Order of Australia AM 2013. Business Women's Hall of Fame 2013. 100 Women of Influence 2012. |
|--|--|
| Sheila Bayliss Director Appointed Dec 2014 | Division Director, Macquarie Group Limited. Solicitor (admitted in England and Wales). Bachelor of Laws (LLB Hons), University of Manchester. |
| Simon Buckingham Director Appointed Apr 2014 | Currently Non-Executive Director – Pharmaxis, Vaxxilon AG, Creso Pharma, Actelion Australia Pty Ltd. Senior Advisor / Consultant, Global, Actelion. BVSc (Hons), University of Sydney. Doctor of Philosophy (PhD), University of Melbourne. Graduate Management Qualification, AGSM. Graduate, AICD. |
| John du Vurnet Director Appointed Oct 2016 | Managing Director, DT Digital. Lecturer, Communications Council. Masters of Business (Marketing), University of Technology Sydney. |
| Sarv Girn Director Appointed Oct 2016 | Chief Information Officer, Reserve Bank of Australia. Bachelor of Computer Science (Hons), University of London. Fellow, AICD. Non-Executive Director, Reserve Bank Health Society. |
| Avril Henry Director Appointed Oct 2016 | Managing Director, AHAA. Fellow, CPA Australia. Senior Fellow, Finsia. Associate Fellow, AIM. Graduate, AICD. Member, AHRI. Senior advisor on cultural transformation, gender and diversity to Chief of Army (AUS), ACT Commissioner of Emergency Services, and Navy's People & Capability Committee. |
| Emma Hogan Director Appointed Aug 2014 | Cert Excecutive Coaching, Institute of Coaching & Consulting Psychology. Executive Program, Stanford University Graduate School of Business. GradDipHR, Deakin University. Non-Executive Director, AIME. Founder, Rainbow Jane Foundation. Graduate, AICD. |
| Edith Hurt Director Appointed Apr 2014 | Managing Director, International Link. Business Consultant, Executive Coach, Project & Change Manager. Senior Accredited Facilitator, beyondblue. Non-Executive Director, Project Futures. Graduate, AICD. Executive Management, Deakin University. Master of HSM (Policy & Strategy), Charles Sturt University. |
| Anne Massey Director Appointed Aug 2014 | Master Connector, Benojo. Independent Chair, The CEO Institute. Non-Executive Director, InTouch Data Pty Ltd. Cert Executive Coach. Accredited DiSC Trainer. Member, Women Chiefs of Enterprise International. |
| Andrea Tustin Director & Treasurer Appointed Oct 2016 | Bachelor of Commerce, University of South Africa. Graduate, AICD. Non-Executive Director, Take 3. Member, CPA Australia. Cert III & IV Fitness. |
| Brent Cubis Former Treasurer Aug 2014 to Feb 2016 | CFO, National Home Doctor Service. Bachelor of Commerce, University of NSW. Alumni Leader, Universty of NSW. Chartered Accountant. |

Financial Statements

Can Too Foundation, in its first full financial year, has provisioned \$1.137M to fund innovative cancer research.

This result is 14% higher than expectations set a year earlier and is the result of enthusiastic fundraising support by Can Too program participants and tight internal expenditure controls.





Can Too Foundation has transformed lives through its two primary strategic goals of improving health and wellbeing in the community, and supporting the research, prevention, care and control of cancer. The small surplus attained will be used to improve organisational efficiencies through IT and support future cancer research.

Can Too Foundation is debt-free and maintains sufficient working capital by managing the timing of cancer research funding. The financial accounts are overseen by a dedicated volunteer Board and independent, external auditors.

Statement of Income & Expenditure for the Year Ended 30 June 2016

| | 2016 | 2015* |
|--|-----------|-----------|
| Income | \$ | \$ |
| Participant Source Donations | 1,827,547 | 1,025,423 |
| Sponsorship/Donations from non-Participant Sources | 524,262 | 361,065 |
| Joining Fees | 182,461 | 123,665 |
| Other Income | 151,413 | 87,031 |
| Total Income | 2,685,683 | 1,597,184 |

| Expenditure | \$ | \$ |
|---------------------------|-----------|-----------|
| Cancer Research Donations | 1,136,533 | 561,183 |
| Coaching | 325,031 | 210,458 |
| Health Promotion Salaries | 306,601 | 192,846 |
| Other Health Promotion | 207,790 | 166,792 |
| Administration Salaries | 240,730 | 150,206 |
| Other Administration | 128,171 | 123,258 |
| Total Expenditure | 2,344,856 | 1,404,744 |
| Surplus | 340.828 | 192.440 |

^{* 9} months of operation in 2015 (October – June 2015)

Statement of Financial Position as at 30 June 2016

| | 2016 | 2015* |
|----------------------------------|------------|---------|
| Assets | \$ | \$ |
| Cash and Equivalents | 1,450,704 | 725,317 |
| Receivables | 47,327 | 47,968 |
| Inventory | 48,699 | 40,158 |
| Total Assets | 1,546,730 | 813,444 |
| | | |
| Liabilities | \$ | \$ |
| Provision for Cancer Research | 953,606 | 564,739 |
| Provisions for Employee Benefits | 48,874 | 34,336 |
| Payables | - | 9,812 |

| Total Liabilities | 1,013,462 | 621,003 |
|-------------------|-----------|---------|
| Other | 10,981 | 12,116 |
| Payables | - | 9,812 |

Accumulated Surplus 533,268 192,440

^{* 9} months of operation in 2015 (October – June 2015)

THANK YOU!









Particular thanks to our Centurion supporters over the years. Diamond Centurion (\$200,000+): Margaret-Anne Hayes, Simon Buckingham & Annie Crawford. Platinum Centurion (\$150,000+): Cooper Investors Pty Ltd. Gold Centurion (\$100,000+): Brent Cubis, Finz / Skye Group (John Boes), Thomas & Ingeborg Girgensohn Foundation. Silver Centurion (\$50,000+): Cooper Family Foundation. Bronze Centurion (\$10,000+): Dick Smith Foods Foundation, Emma Hogan, ICAP, John & Trish Dunnicliff, Kim Crawford, Kings School Parramatta, Martin Patience, Monthly Stachers (aka Monthly Swimmers), Paul Lewis, Reef Shark Foundation, SC Johnson, Siganto Foundation. Centurion (\$10,000): Amanda Russell, Bernard Macleod, Carolyn Kearney, Emma Dunnicliff, Gina Teague, Heather Brand, InvoCare, Jane Armstrong, Jesse Buckingham, Made With Ed, Master Builders Association, Paragon Risk Management, Peter Hall, Tim Buckley, Tim Harley. Co-Centurion (\$5,000): Brenda Hutchinson, Carolyn Tregarthen, Deb Christie, Matt Goldman, Rosemary Hannah, Sarah Williams, Thomas Crawford.

Visit us at www.cantoo.org.au

Beneficiaries





Partners & Supporters



















PRINCIPAL SUPPORTER